



# earlybird skis

Collection 2021

early  
bird

eco freeride skis



# The earlybird story

## THE BEGINNING

earlybird ski was founded in 2014 by our engineer and passionate freeskiier Hanno Schwab in Bern, Switzerland. His ambition was to pioneer the art of sustainable ski engineering and to be the first to crush big lines on earlybird skis. With the help of fellow friends, Hanno built the first collection of eco freeride touring skis with his own hand. An ISPO GOLD AWARD a year later was the reward for countless hours in his workshop and on the mountains.

## THE IDEA

Keeping the environmental footprint as small as possible while enjoying winter sports. That was the idea of not only building the best performing, but also the most environmental friendly freeride touring ski. A ski for sports enthusiasts that want nothing but the best equipment. A ski for outdoor lovers that takes care of nature. A ski for all people that are serious about protecting our winters.

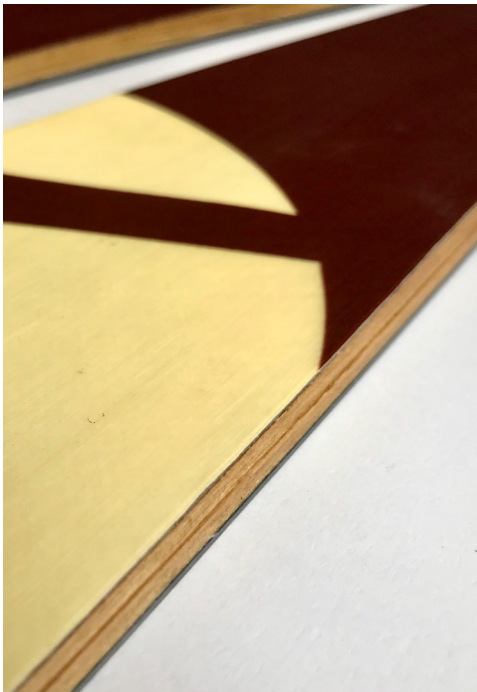
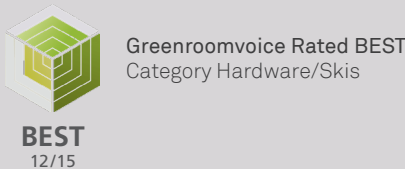
## A CIRCULAR ECONOMY COMPANY

earlybird skis is taking care of nature. We think circular by design and work hard for our carbon neutral footprint. Our earlybird skis are the most advanced ski touring and freeride skis in the world. At our company, we understand to craft with sustainable materials and to fabricate recyclable products. An ethical and sustainable conduct of business is the driver behind our actions. We are proud to say that at earlybird skis, we not only have the world's most sustainable but also the first fully recyclable ski collection on offer.

## EARLYBIRD SKIS

Today we have a collection of skis that offer the best performance for ski touring and freeride enthusiasts. earlybird skis is the only ski manufacturer who will be carbon neutral by 2021. Our latest collection of skis are all made with a unique layup of materials. Our super-light ECOftech-Layup combines FSC sourced wood cores, bio based recyclable epoxy resin, triax glass fibres with carbon stringers and a ptex race base made from recyclable materials. Our topsheets are either made of hand brushed wood or with natural castor beans for that compelling look and scratch resistant feel.

Are you ready for an earlybird ski?

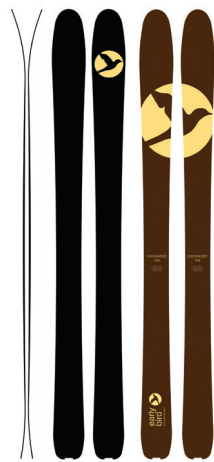


# Collection 2021

## CHICKADEE 90

The all new CHICKADEE is the perfect ski for your ski touring and ski alpinism projects. With a combination of classic camber, slight tip and tail rocker, the CHICKADEE feels most comfortable in the High Alps. As an ambitious ski tourer, you can fully rely on your earlybird ski, even in the most technical terrain.

Available with  
castor beans  
topsheet.



120-90-108, 164/176/182  
r=18 - 21.5 - 23.5, 1340g @ 176cm  
1189 Swiss franc

## NUTCRACKER 98

The NUTCRACKER is your ski of choice for ski touring and free touring. With a combination of slight camber, tip and tail rocker and taper, it is a forgiving ski that can handle all terrain and conditions. As a passionate free tourer, you will be surprised not only of its light weight but also of its solid performance.

Available  
with castor  
beans and  
wooden  
topsheet.



128-98-114, 164/176/184  
r=16 - 19 - 22, 1440g @ 176cm  
Castor beans 1189, wooden topsheet 1389 Swiss franc

## JACKDAW 108

If you want to own one ski only, look no further. The JACKDAW redefines what is possible with a free touring ski. Thanks to a tip and tail rocker and taper, a perfectly balanced flex, the JACKDAW guarantees full control on hard snow and surprises you with a playful character in powder conditions.

Available  
with castor  
beans and  
wooden  
topsheet.



138-108-124, 176/184  
r=19 - 22, 1600g @ 176cm  
Castor beans 1189, wooden topsheet 1389 Swiss franc

## PHOENIX 118

No matter if you crush a big line or carve a tree line, the PHOENIX is your freeride companion of choice. With a combination of a classic camber, tip and tail rocker, taper and pintail, the PHOENIX guarantees an easy ride not only in virgin powder, but also in varying snow conditions.

Available with  
wooden topsheet.



138-118-130, 188  
r=20, 1880g @ 188cm  
1689 Swiss franc

## OWASHI 136

The OWASHI is made for nothing else but deep powder days. With its radical full rocker, full reverse side cut shape and powder swallow tail, it is the weapon of choice after a big dump.

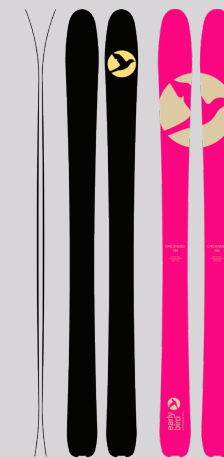
Available  
with wooden  
topsheet.



136 full reverse, 192  
no radius - 1920g @ 192cm  
1689 Swiss franc

*Limited Edition*

*A friend of the wife of founder Hanno is a passionate skier. Ruth is that friend who lives a life in pink. She is not only passionate but also stubborn. Now guess what Hanno had to come up with to make her ski an earlybird ski? The limited edition is a CHICKADEE 90 and a NUTCRACKER 98 with our castor beans topsheet in pink.*



Available in length 164cm and 176cm only.  
1189 Swiss franc



# ECOftech

At earlybird skis, all skis are built with bio based and recycled materials. We use sustainably sourced wood for core, sidewall and topsheet, bio based resin and all natural ski wax. **earlybird skis is proud to produce the world's most sustainable eco free touring skis!**

**Bio based topsheet**  
Our topsheets are either made from wood or natural castor beans. The latter is super light and scratch resistant.

**Bio based recyclable resin**  
The resin we use at earlybird skis is a revolution to the ski industry as it allows us to disassemble and recycle all materials.

**Recycled materials**  
The best ski edges are made in Austria from recycled steel. The ski base is a recycled ptex race base.



**Wood sourcing**  
All wood in earlybird skis is sustainably sourced according to FSC-standards.



**Renewable energy**  
earlybird skis does make use of renewable energy to produce our skis and to run our company.



**Water protection**  
The ski wax we use at earlybird skis is bio based and free of fluor or other toxic ingredients.



**CO2-footprint**  
The overall carbon footprint of earlybird skis is the lowest in the ski industry. We promise to become carbon neutral by 2021.



**Circular economy**  
The layup of earlybird skis is fully delaminatable, all materials can therefore be recycled separately.



152

#outdoor #nature #mountains  
#thespiritofmountainsports



157

#outdoor #nature #rockclimbing  
#croatia #climbsleeprepeat

**Janine Tschanhenz**  
earlybird ski ambassador  
explorista, skier, freeride coach, climber, and all time traveller.



178

#vorfreude #shareyourvision  
#freeride #freetour



81

#mtblove #downhillbiking  
#outdoor #asgoodasigets

**Alex Gammeter**  
earlybird ski ambassador  
mountain guide. enjoyer. nature lover. human being.



92

#freetouring #freeride #niseko  
#japanuary #rusutsu



165

#guiding #guideklife #skitouring  
#outwithfriends #swissalps



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earlybird skis is taking care of nature. We think circular by design and work hard for our carbon neutral footprint. An ethical and sustainable conduct of business is the driver behind our actions. At our company, we understand to craft sustainable materials and to fabricate recyclable products. This makes our earlybird skis the most advanced eco freeride skis in the world. No wonder we got an ISPO GOLD AWARD. Since 2014, riders all over the world protect our winters riding earlybird skis.



earlybird skis is a proud member of POW. Take action and support our friends at protect our winters, too!

Find your nearest earlybird skis store or order online at [earlybirdskis.com](https://earlybirdskis.com)



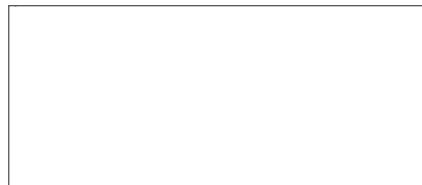
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